



Advertising Agreement

A Christian entertainment magazine for greater Chattanooga

This agreement is for _____ ad(s) to run in **fish**, Chattanooga's monthly Christian entertainment magazine, during _____ issues at the _____ rate. This agreement begins with the _____ issue and ends with the _____ issue. Ad sizes include _____.

Firm's authorized signature: _____ X _____

Print name here: _____ Date: _____

Billing address: _____

Accepted for **fish**: Advertising consultant: _____ Date: _____

Approved by publisher: _____ Date: _____

Notes: _____

ADVERTISING RATES & INFORMATION (ALL PRICES PER AD)					
ad size	(w x h)	1 run	3 runs	6 runs	full year
back color page	(10¼" w x 12¾" h)	\$550.00	\$510.00	\$480.00	\$450.00
page 3 (full page)	(10¼" w x 12¾" h)	\$475.00	\$450.00	\$425.00	\$400.00
full page (color)	(10¼" w x 12¾" h)	\$475.00	\$450.00	\$425.00	\$400.00
full page (b&w)	(10¼" w x 12¾" h)	\$425.00	\$395.00	\$360.00	\$325.00
¾ page (b&w)	(7½" w x 12¾" h)	\$340.00	\$310.00	\$280.00	\$250.00
half page (color)	(10¼" w x 6½" h)	\$340.00	\$310.00	\$280.00	\$250.00
half page (b&w)	(10¼" w x 6½" h)	\$250.00	\$225.00	\$200.00	\$180.00
quarter page	(5" w x 6½" h)	\$150.00	\$130.00	\$115.00	\$100.00
eighth page	(5" w x 3¼" h)	<i>not available</i>	\$70.00	\$60.00	\$55.00
prepayment required for programs below				6 runs	full year
1/16th page	(1 col. w x 3¼" h)	<i>not available</i>	<i>not available</i>	\$40 (\$240)	\$35 (\$385)
service directory	(1 col. w x 2" h)	<i>not available</i>	<i>not available</i>	\$30 (\$180)	\$25 (\$275)

"Healthy diversions for growing Christians."