



Brainerd Kiwanis Club
2008-2009
Officers and Board of Directors

Officers

President, Christi Broom
Secretary, Joyce Brooks
Treasure, Tony Ashley
1st Vice President, Jo Beth Kavanaugh
2nd Vice President, Doug Crowson

Board of Directors

Rosemary Coleman
Gene Goodner
Jim Ledbetter
Mike Rogers
Bob Colby
Sandy Maddox
Joe McCroskey
Janet Phillips

Immediate Past President, Stephen Austin
President Elect, David Hamilton

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THE BRAINERD KIWANIAN



BRainerd Kiwanis Newsletter

FEBRUARY 16-20, 2009

Happening This Week

OUR SPEAKER THIS WEEK

Joe Smith

Joe Smith with the YMCA is the White Cap Directory and Trainer for this region. You probably asking what is White Cap? It is a program that works with middle school girls and boys who are at risk/status offenders. This means they are at risk of becoming criminal offenders. Their offences consist of running away, truancy, mostly behavioral issues. Not criminal. The program is designed to get the kids into some sort of team activity and teach them to be more responsible, learn to work and get along with others, build their personal self-esteem and head off potential future problems criminal and otherwise. Joe said they are always looking for volunteers to help with the kids. Right now they have students from UTC and McCallie that volunteer. But they could always use more. See Joe if your interested.

A little about Joe Smith. When Joe first started in 1987 he was involved in alcohol and drug counseling. He and his wife have raised nineteen foster children. Back in his younger days Joe was a boxer and did quite well. So well in fact that he was one of the boxing coaches for the US Olympic Team in 2008 in China. He has another program called "Jabbing for Jesus", which teaches kids to box. In turn that teaches them about teamwork, discipline, working with others, that you can't always win, but when you don't win you don't quit. You try again. Joe said he feels like he has helped a lot of young people over the years but he is not done yet. He still has a lot to offer and a lot to give.

Thanks To Our Volunteers

Rosemary Coleman will lead us in the pledge and our song. Doug Crowson will greet our guests this week.

SPIRITUAL QUOTE - Enjoy what you have rather than desiring what you don't have. Just dreaming about nice things is meaningless-like chasing the wind. Ecclesiastics 6:9

Presidential Quote

"He serves his party best who serves the country best."
Rutherford Birchard Hayes (1877-1881)

FROM THE BOARD MEETING

Jo Beth made a motion the Club participate in the Special Olympics at McCallie School in April. We should invite our Builders Club to join us. We will wear the Olympic shirt but we should buy Kiwanis hats to let ourselves be known.(She asked for \$250 for the hats.) We will be there from 10A.M. to 2P.M.. The second came from Bob Colby. The Board approved.

Jo Beth made a motion we remove Kid's Day from the Bar-B-Que and have a Special Kid's Day in the Fall. Stephen Austin seconded the motion and the Board approved.

Jo Beth made the motion we have one activity per month to involve Kiwanians with children—take a child to a movie or a ballgame or other activity. There was a second from Joe McCroskey and the Board approved. Rosemary Coleman suggested we should have criminal checks for those dealing directly with children.

The board granted member Wayne Holley a 3-6 month leave of absence. His doctors say that he needs regular, intense, therapy to condition his heart, and it will take up his time during the noon hours of the week. Let's send a card or give him a call to let him know he has not been forgotten and to offer our support.

Joe McCroskey agreed to take over our committee on club meetings and administration yesterday during our monthly board meeting. Bill Payne asked to resign as chair citing work responsibilities, including, as many of you know. Work related to the VW plant Chattanooga in inheriting. Let's give him a hand for jumping in.



"Thanks everyone for working hard in my absence. As you all know by now, I have had a bit of a slow recovery. I have a doctor's appointment Monday Feb 16th to get an update, but I know I am progressing okay, just slow. I have told my work I plan to return March 9 if all goes well. I would hope to join you all at least a week or two before that, but will update you, especially after my doctor visit. I have appreciated being included on emails, and hope to resume easily upon my return!"

Contact Information for Newsletter

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20 Ways To Retain Members

1. Recognize members for their contributions regularly. Say thank you at meetings, in newsletters and on the Web site. Create many types of awards and take advantage of all opportunities to publicly thank volunteers.
2. Keep members informed. Offer a variety of communication links to the organization: meetings, newsletters, email, [Web sites](#), etc.
3. Create pairings of volunteers so that they can share the work. Pairings allow for seasoned volunteers to mentor the new members.
4. Educate members on the [mission and vision](#) of the organization. Make them feel a part of the purpose and accomplishments.
5. Welcome new members quickly and appropriately. Get them involved in activities as soon as possible.
6. Get the right volunteers in the right jobs. Match skill sets and interests with tasks that need to be done. Keep them motivated.
7. Listen to the members. Use their ideas to get things done. Build enthusiasm for the projects.
8. Give the members a “day off.” Spend some time getting to know each other and having some fun. Take it easy.
9. Clearly define the expectation for leadership roles. Support leadership with adequate preparation, training and materials.
10. Get the members involved in planning and decision making. Allow everyone to take ownership of the successes.
11. Handle complaints quickly. Listen to the member and take corrective action. Let them know that you care.
12. Give the members something valuable to do. Make sure that the volunteers see the value in what they are tasked to do. Measure the success and recognize them for the effort.
13. Let people get to know each other. Have time at meetings and projects for them to interact socially and informally. Have name badges. Introduce new members to the group.
14. Ensure that all members are enjoying the benefits of membership: fun, fellowship, feeling of accomplishment, sense of making a difference.
15. Provide members with [visible reminders](#) of their membership: lapel pins, name badges, clothing, screensavers, mouse pads, decals, bumper stickers, etc.
16. Conduct thoughtful, thorough exit interviews to identify problems and take corrective action.
17. Offer [different types](#) or levels of membership. Allow members to seek their own comfort level of activity.
18. Avoid burnout by giving them a break from activity. Allow members to take a leave of absence when they need one.
19. Give them a reason to show up! Ask them to participate in the project. Give them a job. Make them a part of the program, meeting or project.
20. Make it fun! Create a friendly environment. Have greeters. Share stories.

SOMETHING NEW FOR MEMBERS

This Friday there will be sign up sheets at the registration desk for those who want to participate in our new online Brainerd Kiwanis Business Directory. There is no cost for members. Just fill out the form and include a business card. This project will take about three weeks to complete and get online. If your in business or work for a business, charity, etc we would like to include you in the new directory. The purpose is so other members can refer business to you or when they require your service or product they will come to you first.

ROSTER UPDATE

This Friday there will be a copy of the current online roster at the registration table. Please check your profile and make sure all the information is correct. Phone numbers, e-mails, etc. There will be a supply of 3x5 cards for those who need to correct any information on their profile. Please put your name and the information you want corrected. Thank you for your help with this project.

Brainerd Kiwanis Committee Structure

Kiwanis International recommends nine standing committees. I have described their general duties below.

Within our Kiwanis of Brainerd By.Laws are included a few more specifics, which I have included as committees of the Kiwanis of Brainerd.

Some of these committees will have sub-committees whose chairman may be a member of the main Committee. Sub committee members will not be members of the main committee unless the Committee Chairperson chooses to include them.

1. **COMMITTEE ON CLUB MEETINGS AND ADMINISTRATION** is responsible for providing the most effective club meeting possible. Areas of focus should include the club meeting program, physical, reception, fellowship, and inter-club relations, as well as other areas that the committee may deem pertinent. *Important duties are assigning greeters, leaders for song & pledge, etc.* Bill Payne

2. **COMMITTEE ON COMMUNITY SERVICE** should implement projects on the arts, business affairs, citizenship, civic improvements, community beautification, conservation, health, international understanding, literacy, public affairs, safety, or help for senior citizens and disabled persons. Popular projects include Special Olympics, Meals on Wheels, issues forums, and youth exchange. JoBeth Kavanaugh

3. **COMMITTEE ON FINANCE AND FUND RAISING** is responsible for preparing a budget of estimated income and expenses for submission to the board of directors, as well as any recommendations it may have on financial matters of the club. It is also responsible for securing the funds necessary to meet budget requirements. Rick Bleedlove

4. **COMMITTEE ON HUMAN AND SPIRITUAL VALUES** should implement projects that support spiritual development, provide human companionship and comfort, or offer counseling and guidance. Projects can encourage interfaith and interdenominational religion activity, such as prayer, but should not support a specific religious sect. Popular projects include prayer breakfasts, laymen of the year awards, transportation to religious services, visits to nursing homes, and support of grief counseling. *Important duties include prayer at each meeting.* Susie Michal

5. **COMMITTEE ON MEMBERSHIP GROWTH AND EDUCATION** should strive to increase membership according to the standards provided in the bylaws. The committee should consider all Membership Information Forms and submit new member recommendations to the board of directors. The committee should also develop an effective orientation and induction ceremony for all new members and promote regular attendance by all members at club meetings. Committee needs to have a way of contacting missing members, and keeping in touch with those who haven't been in a while, as well as report to the club if action is needed concerning their membership. Davis Williams

6. **COMMITTEE ON PUBLIC RELATIONS** is responsible for helping to ensure that the public receives, through the media and other means, the Objects, goals, programs, and achievements of Kiwanis International and the club. Public Relations Committee would be responsible for creating a flyer with the goals projects listed of Kiwanis of Brainerd. David Hamilton

7. **COMMITTEE ON SPONSORED YOUTH** shall devise ways and means to establish and support K-Kids Clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools and Circle K Clubs in universities and colleges, and should encourage and promote the activities of all Aktion clubs, K-Kids, Builder's Clubs, Key Clubs, and Circle K Clubs sponsored by the club. The committee should include the Kiwanis club advisors to the sponsored Circle K, Key Club, Builders Club, K-Kids, and Aktion clubs. Doug Crowson

8. COMMITTEE ON YOUNG CHILDREN PRIORITY ONE should implement projects to children, prenatal through age five. Projects can address maternal and child health, child care, early development, nutrition, parenting education and support, advocacy, pediatric trauma, or safety. Popular projects include encouraging literacy, assisting child care and Head Start programs, distributing the home-safety checklists, educating the public about Shaken Baby Syndrome, and building or repairing playgrounds. Sandy Maddox

9. COMMITTEE ON YOUTH SERVICES should implement projects that address school-aged youth. Projects can address academics, advocacy, career exploration, character education and citizenship, club activities, health, hobbies, leadership development, literacy, mentoring, prevention of drug abuse, or sports and recreation. Popular projects including sponsoring sports teams, Terrific Kids, Bringing Up Grades (BUGS), Hugh O'Brian Youth leadership seminars, scholarships, mentoring, and career days. Bob Colby

10. BBQ COMMITTEE shall coordinate and prepare all activities and events for the annual barbeque. Sandy Maddox

11. INTER CLUB COMMITTEE shall organize visits to other Kiwanis clubs within our district. At least 4 Kiwanians from Brainerd should be in attendance at another club meeting in order to be an inner club. Denise Broadus

12. COMMITTEE ON PROGRAMS shall arrange programs for each meeting, cooperating with the board of directors and other committees of this club as far as diversifying the programs in coordinating them with the club. Steve Jacoway