



Brainerd Kiwanis Club
2008-2009
Officers and Board of Directors

Officers

President, Christi Broom
Secretary, Joyce Brooks
Treasure, Tony Ashley
1st Vice President, Jo Beth Kavanaugh
2nd Vice President, Doug Crowson

Board of Directors

Rosemary Coleman
Gene Goodner
Jim Ledbetter
Mike Rogers
Bob Colby
Sandy Maddox
Joe McCroskey
Janet Phillips

Immediate Past President, Stephen Austin
President Elect, David Hamilton

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THE BRAINERD KIWANIAN



BRainerd Kiwanis Newsletter

JANUARY 26, 2009

Happening This Week

OUR SPEAKER THIS WEEK WILLIAM A. ROBINSON III

Bill Robinson has played a key role in senior management teams that led rapid growth and improved profitability in a number of industries. A versatile, operations-oriented executive, he is valued not only for his contributions in the tax, treasury and control sides of Finance, but also for his initiatives in working with operating executives to implement systems that improve productivity. His talents in strategic planning and acquisitions are well documented. As Chief Financial Officer, Senior Vice President and member of the Executive Committee for the \$330 million National Linen Service Co., he was responsible for all aspects of financial performance. Prior to his promotion to CFO at National Linen, he served as VP Taxation at National Service Industries, Inc., the holding company for National Linen and three other divisions in lighting, chemicals and paper products. Recruited by the CFO to play a key role in a turnaround, his challenge was to invest excess cash, grow, and increase profits. Prior to NSI, he served as VP Tax, Treasurer, and Executive Committee member for privately held RTM Restaurant Group. RTM owned several quick-service restaurant chains, including Arby's, Mrs. Winner's and Lee's Famous. It doubled in size during Bill's tenure, to \$750 million. Previously, as Senior Tax Manager for Price Waterhouse, he turned around the Columbia SC office, taking it from worst to first in the Carolinas Group, in billings and collections. Based on that exceptional performance, he was selected to train new staff nationwide, and was published in professional journals. A CPA with an undergraduate degree from the University of North Carolina, Bill has consistently been active in leadership positions with civic and charitable organizations, and has held memberships in several professional and industry Associations. He has spoken most recently at the National Press Club in Washington DC on behalf of the Vision Council; he has been quoted in the Wall Street Journal, featured in the New York Times and delivered speeches to Unum's key performers and the International Association of Rehab Professionals. Currently, Bill is the franchisee of Instant Tax Service in Chattanooga, TN and also works a financial and tax planner from his office in Red Bank. He is married with four children.

Thanks To Our Volunteers

Ginny Young will lead us in the pledge and our song. Mark Sullivan will greet our guests this week.

Presidential Quote

"What kind of nation we will be, what kind of world we will live in, whether we shape the future in the image of our hopes, is ours to determine by our actions and our choices." [Richard Nixon](#) (1969-1974)

SPIRITUAL QUOTE - Only those who risk going too far can possibly find out how far one can go. - **T.S. Eliot**

Member Achievement

Jobeth Kavanaugh was honored on Jan. 24 at her church, Second Presbyterian of Chattanooga, for her work with several other church members renovating and restoring the sanctuary of the historic structure. From refinishing floors to paint and more, the crew transformed the church. If you ever get a chance to visit it, stop by and check it out.



Remember
Those Days of
Having Fun &
Being Fearless

Up Coming Area Events

Sunday, Feb 1

Feb 1, 4:30pm at [Chattanooga Billiard Club](#)...

CHATTANOOGA BILLIARD CLUB FOOTBALL BOWL XLIII PARTY DOORS OPEN @ 4:30PM - GAME STARTS @ 6:00PM TICKETS INCLUDE AN ALL YOU CAN EAT BUFFET *BEER SPECIALS* *TEAM THEME SHOTS* *OTHER...

Saturday, Feb 7

[Chattavegas Casino Night](#)

Feb 7, 7:00pm at [Loose Cannon](#), Chattanooga, TN

21 and over All tickets include...delicious tapas style dining from your favorite restaurants, a selection of red and white wines, Sweetwater beer, a signature cocktail sponsored by Sweet Tea vodka...

Contact Information for Newsletter

Louis Davis - 423-635-6624 or louis66@bellsouth.net

Brainerd Kiwanis Committee Structure

Kiwanis International recommends nine standing committees. I have described their general duties below.

Within our Kiwanis of Brainerd By.Laws are included a few more specifics, which I have included as committees of the Kiwanis of Brainerd.

Some of these committees will have sub-committees whose chairman may be a member of the main Committee. Sub committee members will not be members of the main committee unless the Committee Chairperson chooses to include them.

1. **COMMITTEE ON CLUB MEETINGS AND ADMINISTRATION** is responsible for providing the most effective club meeting possible. Areas of focus should include the club meeting program, physical, reception, fellowship, and inter-club relations, as well as other areas that the committee may deem pertinent. *Important duties are assigning greeters, leaders for song & pledge, etc.* Bill Payne

2. **COMMITTEE ON COMMUNITY SERVICE** should implement projects on the arts, business affairs, citizenship, civic improvements, community beautification, conservation, health, international understanding, literacy, public affairs, safety, or help for senior citizens and disabled persons. Popular projects include Special Olympics, Meals on Wheels, issues forums, and youth exchange. JoBeth Kavanaugh

3. **COMMITTEE ON FINANCE AND FUND RAISING** is responsible for preparing a budget of estimated income and expenses for submission to the board of directors, as well as any recommendations it may have on financial matters of the club. It is also responsible for securing the funds necessary to meet budget requirements. Rick Bleedlove

4. **COMMITTEE ON HUMAN AND SPIRITUAL VALUES** should implement projects that support spiritual development, provide human companionship and comfort, or offer counseling and guidance. Projects can encourage interfaith and interdenominational religion activity, such as prayer, but should not support a specific religious sect. Popular projects include prayer breakfasts, laymen of the year awards, transportation to religious services, visits to nursing homes, and support of grief counseling. *Important duties include prayer at each meeting.* Susie Michal

5. **COMMITTEE ON MEMBERSHIP GROWTH AND EDUCATION** should strive to increase membership according to the standards provided in the bylaws. The committee should consider all Membership Information Forms and submit new member recommendations to the board of directors. The committee should also develop an effective orientation and induction ceremony for all new members and promote regular attendance by all members at club meetings. Committee needs to have a way of contacting missing members, and keeping in touch with those who haven't been in a while, as well as report to the club if action is needed concerning their membership. Davis Williams

6. **COMMITTEE ON PUBLIC RELATIONS** is responsible for helping to ensure that the public receives, through the media and other means, the Objects, goals, programs, and achievements of Kiwanis International and the club. Public Relations Committee would be responsible for creating a flyer with the goals projects listed of Kiwanis of Brainerd. David Hamilton

7. **COMMITTEE ON SPONSORED YOUTH** shall devise ways and means to establish and support K-Kids Clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools and Circle K Clubs in universities and colleges, and should encourage and promote the activities of all Aktion clubs, K-Kids, Builder's Clubs, Key Clubs, and Circle K Clubs sponsored by the club. The committee should include the Kiwanis club advisors to the sponsored Circle K, Key Club, Builders Club, K-Kids, and Aktion clubs. Doug Crowson

8. **COMMITTEE ON YOUNG CHILDREN PRIORITY ONE** should implement projects to children, prenatal through age five. Projects can address maternal and child health, child care, early development, nutrition, parenting