



**Brainerd Kiwanis Club**  
**2008-2009**  
**Officers and Board of Directors**

**Officers**

**President, Christi Broom**  
**Secretary, Joyce Brooks**  
**Treasurer, Rick Bleedlove**  
**1st Vice President, Jo Beth Kavanaugh**  
**2nd Vice President, Doug Crowson**

**Board of Directors**

**Rosemary Coleman**  
**Gene Goodner**  
**Jim Ledbetter**  
**Mike Rogers**  
**Bob Colby**  
**Sandy Maddox**  
**Joe McCroskey**  
**Janet Phillips**

**Immediate Past President, Stephen Austin**  
**President Elect, David Hamilton**

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**THE BRAINERD KIWANIAN**



# BRainerd Kiwanis Newsletter

MARCH 16-20, 2009

## Happening This Week

### OUR SPEAKER THIS WEEK

Darde Long



**Darde Long is the director at the Chattanooga Zoo** she was born in Chattanooga and attended Auburn University and UTC. She previously worked as a veterinary assistant for Animal Clinic Incorporated, Drs. Mickey

Myers, Walter "Oogie" Martin and Charles Byles. Mrs. Long began with the zoo in 1985. She is a Professional Fellow member of the American Zoo and Aquarium Association (AZA). Also a member of AZA Site Selection Committee. She serves on the Board of Zoo Conservation Outreach Group, an organization devoted to conservation in Latin America. In her spare time she can be found rescuing dogs from the streets. She was been director of the Chattanooga Zoo for twenty three years. Married to Rick Jackson, head of Exhibits and Maintenance at the zoo and is a member of First Cumberland Presbyterian Church.

## Have you thought about a guest you can bring next week?

On Saturday, April 25th, we are helping to support McCallie High School and the Special Olympics. Bud Connelly needs names of volunteers, a good opportunity for the club and to show who we are. Be a part of something special.

### Thanks To Our Volunteers

Bill Payne will lead us in the pledge and our song. Susie Michal will greet our guests this week.

**SPIRITUAL QUOTE** - Don't wear yourself out trying to get rich. Be wise enough to know when to quit. In the blink of an eye wealth disappears, for it will sprout wings and fly away like an eagle. *Proverbs 23: 4,5*

### Presidential Quote

"As to the Presidency, the two happiest days of my life were those of my entrance upon the office and my surrender of it."

Martin Van Buren (1837-1841)

### Note From Doug

Please bring me money. We need to sell the few remaining books that we have. WE CAN DO IT GUYS!

### Announcements

The **Hixson Club** is having a ham and chicken lunch for \$8 for adults and \$4 for children, Sunday, April 5 — a nice post-church event at the new Hixson Middle School, 11 a.m. to 1:30 p.m.

Our special projects committee has chosen The **St. Andrew's Center** led by Mike Feely as our annual club project. More information on the way.

The PR Committee meets Tuesday at 5:30 p.m. at Bethany Christian Services.

**Denise Furland** has organized an interclub to Copper Hill a week from Tuesday on March 24 for a noon meeting. Bob Segrest will leave Country Place at 10:30 a.m. with a van that can hold an additional 4 people.

**DIVISION PRAYER LUNCHEON** will again be sponsored by the Brainerd Club. This year we are trying a luncheon rather than a breakfast so that some of our clubs outside of Chattanooga can make it. The date is Monday, May 12th at noon at the Country Place Restaurant. We'll try to keep the meal at \$12 per person. Details are forthcoming, but jot down the date and see if each of our ten clubs can have at least an interclub.

We are also in need of 400 volunteers from the KY-TN District to fill various tasks during the convention. Those who agree to work as volunteers will only pay a \$100 registration fee which will be a savings of \$95. However, after May 1st the registration fee jumps to \$250 volunteer or not.

### Contact Information for Newsletter

Louis Davis - 423-635-6624 or louis66@bellsouth.net



## **BRAINERD KIWANIS - April is the month we bleed orange for our District First Lady Harriet Westmoreland**

It's the **BLUE** of Kentucky vs the **ORANGE** of Tennessee as Kiwanis clubs throughout the KY-TN District compete to see which state can donate the most pints of blood.

**Here's our First Lady's challenge:** *Giving blood is a gift you can give that costs you nothing but could make the difference in life or death to an individual. It can be given to anyone of any age from infants thru adulthood, any race, and for any health situation in which the need for blood is indicated. We felt that this project could help many people and not cost anything except a little of your time and at the same time give so much to someone else. At the same time we will try to have a little fun.*

Donations will be calculated by percentages based upon the number of members in each club. The team collecting the most units per member will be recognized as the winner.

You do not have to give blood yourself but you can recruit someone else to donate and give credit to our club.

A banner patch will be awarded to the individual club in each state with the highest % of participation and the overall state winner will receive recognition.

### **OUR GAME PLAN**

During the month of April, Brainerd Kiwanians and those they have persuaded to donate will drop by any Blood Assurance location. A list of locations can be found at [www.bloodassurance.org/locations.html](http://www.bloodassurance.org/locations.html). The closest to us is at **1740 Gunbarrel Road**.

**Call 756-0966** to make an appointment or just drop in Monday - Friday from 8 A.M. until 6 P.M. and Saturday 9 A.M. until 1 P.M.

Let them know that you are donating for Brainerd Kiwanis. If you regularly donate for some other organization or church, that's OK. All we want to know is who donated for us for our blood unit tabulation.

Bob Segrest will be keeping count, so let him know when blood has been donated. **Phones: 238-9335 (home); 309-2485 (cell).** Email – [www.rseg6623@aol.com](mailto:www.rseg6623@aol.com)

### **OUR ATTAINABLE GOAL**

**30 member donors giving one unit each = 30 blood units**

**30 member donors persuading two donors not members of Brainerd Kiwanisto donate a unit each**

**60 blood units**

**TOTAL BLOOD UNITS = 90**

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## Brainerd Kiwanis Committee Structure

Kiwanis International recommends nine standing committees. I have described their general duties below.

Within our Kiwanis of Brainerd By.Laws are included a few more specifics, which I have included as committees of the Kiwanis of Brainerd.

Some of these committees will have sub-committees whose chairman may be a member of the main Committee. Sub committee members will not be members of the main committee unless the Committee Chairperson chooses to include them.

- 1. COMMITTEE ON CLUB MEETINGS AND ADMINISTRATION** is responsible for providing the most effective club meeting possible. Areas of focus should include the club meeting program, physical, reception, fellowship, and inter-club relations, as well as other areas that the committee may deem pertinent. *Important duties are assigning greeters, leaders for song & pledge, etc.* **Bill Payne**
- 2. COMMITTEE ON COMMUNITY SERVICE** should implement projects on the arts, business affairs, citizenship, civic improvements, community beautification, conservation, health, international understanding, literacy, public affairs, safety, or help for senior citizens and disabled persons. Popular projects include Special Olympics, Meals on Wheels, issues forums, and youth exchange. **JoBeth Kavanaugh**
- 3. COMMITTEE ON FINANCE AND FUND RAISING** is responsible for preparing a budget of estimated income and expenses for submission to the board of directors, as well as any recommendations it may have on financial matters of the club. It is also responsible for securing the funds necessary to meet budget requirements. **Rick Bleedlove**
- 4. COMMITTEE ON HUMAN AND SPIRITUAL VALUES** should implement projects that support spiritual development, provide human companionship and comfort, or offer counseling and guidance. Projects can encourage interfaith and interdenominational religion activity, such as prayer, but should not support a specific religious sect. Popular projects include prayer breakfasts, laymen of the year awards, transportation to religious services, visits to nursing homes, and support of grief counseling. *Important duties include prayer at each meeting.* **Susie Michal**
- 5. COMMITTEE ON MEMBERSHIP GROWTH AND EDUCATION** should strive to increase membership according to the standards provided in the bylaws. The committee should consider all Membership Information Forms and submit new member recommendations to the board of directors. The committee should also develop an effective orientation and induction ceremony for all new members and promote regular attendance by all members at club meetings. Committee needs to have a way of contacting missing members, and keeping in touch with those who haven't been in a while, as well as report to the club if action is needed concerning their membership. **David Williams**
- 6. COMMITTEE ON PUBLIC RELATIONS** is responsible for helping to ensure that the public receives, through the media and other means, the Objects, goals, programs, and achievements of Kiwanis International and the club. Public Relations Committee would be responsible for creating a flyer with the goals projects listed of Kiwanis of Brainerd. **David Hamilton**
- 7. COMMITTEE ON SPONSORED YOUTH** shall devise ways and means to establish and support K-Kids Clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools and Circle K Clubs in universities and colleges, and should encourage and promote the activities of all Aktion clubs, K-Kids, Builder's Clubs, Key Clubs, and Circle K Clubs sponsored by the club. The committee should include the Kiwanis club advisors to the sponsored Circle K, Key Club, Builders Club, K-Kids, and Aktion clubs. **Doug Crowson**

**8. COMMITTEE ON YOUNG CHILDREN PRIORITY ONE** should implement projects to children, prenatal through age five. Projects can address maternal and child health, child care, early development, nutrition, parenting education and support, advocacy, pediatric trauma, or safety. Popular projects include encouraging literacy, assisting child care and Head Start programs, distributing the home-safety checklists, educating the public about Shaken Baby Syndrome, and building or repairing playgrounds. **Sandy Maddox**

**9. COMMITTEE ON YOUTH SERVICES** should implement projects that address school-aged youth. Projects can address academics, advocacy, career exploration, character education and citizenship, club activities, health, hobbies, leadership development, literacy, mentoring, prevention of drug abuse, or sports and recreation. Popular projects including sponsoring sports teams, Terrific Kids, Bringing Up Grades (BUGS), Hugh O'Brian Youth leadership seminars, scholarships, mentoring, and career days. **Bob Colby**

**10. BBQ COMMITTEE** shall coordinate and prepare all activities and events for the annual barbeque. **Sandy Maddox**

**11. INTER CLUB COMMITTEE** shall organize visits to other Kiwanis clubs within our district. At least 4 Kiwanians from Brainerd should be in attendance at another club meeting in order to be an inner club. **Denise Broadus**

**12. COMMITTEE ON PROGRAMS** shall arrange programs for each meeting, cooperating with the board of directors and other committees of this club as far as diversifying the programs in coordinating them with the club. **Steve Jacoway**