



Brainerd Kiwanis Club
2008-2009
Officers and Board of Directors

Officers

President, Christi Broom
Secretary, Joyce Brooks
Treasure, Tony Ashley
1st Vice President, Jo Beth Kavanaugh
2nd Vice President, Doug Crowson

Board of Directors

Rosemary Coleman
Gene Goodner
Jim Ledbetter
Mike Rogers
Bob Colby
Sandy Maddox
Joe McCroskey
Janet Phillips

Immediate Past President, Stephen Austin
President Elect, David Hamilton

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THE BRAINERD KIWANIAN



BRainerd Kiwanis Newsletter

FEBRUARY 2-6, 2009

Happening This Week

OUR SPEAKER THIS WEEK

Frank Burke

President, General Manager, Director of Global Expansion In March of 1995, the Chattanooga Lookouts were purchased by Frank Burke, Daniel Burke, and Charles Eshbach. Frank Burke assumed the title of President of the franchise and moved to Chattanooga in the late spring of 1995. Frank holds a BA in Political Science from Middlebury College in Vermont and an MBA from Harvard Business School. He worked in product marketing at General Mills, Inc. in Minneapolis following his graduation from business school. After owning and operating an AM/FM radio combo in Bath, Maine from 1990 to early 1995, Frank coordinated purchase of the Lookouts franchise. Prior to attending graduate school, Frank served as a Production Assistant at ABC Sports and worked on the production of the 1984 Winter and Summer Olympic Games, Wide World of Sports, CFA College Football and the Professional Bowlers Tour. Frank Played baseball through college and as a pitcher claims to have given up the longest home run in the history of Middlebury College. As the President of the Lookouts, Frank is the “hands-on” member of the ownership of the franchise. He is a constant presence at the ballpark and was involved in virtually every detail of the design and construction of AT&T Field. The Burkes and Mr. Eshbach continue their commitment to maintaining the Lookouts as one of the premier franchises in Minor League Baseball. Frank serves on several local boards and has continued to explore new ways to make the Lookouts productive corporate citizens in the Chattanooga community.

Thanks To Our Volunteers

Tina Blackburn will lead us in the pledge and our song. Gene Howard will greet our guests this week.

SPIRITUAL QUOTE - A three year old child is a being who gets almost as much fun out of a fifty-six dollar set of swings as it does out of finding a small green worm. ~Bill Vaughan

Presidential Quote

We need a spirit of community, a sense that we are all in this together. If we have no sense of community, the American dream will wither.” William Jefferson Clinton (1993–2001)

Matt Cole was confirmed as our new treasurer Friday January 30th. We look forward to his serving the club in this important capacity and thank Tony Ashley for his commitment to train him and insure a smooth transition. Sandy Maddox, by the way, brought Matt to our club.

Our next Board of Directors’ meeting is Feb. 12 at Carrabba’s, noon to 1 p.m. All members are invited; however, because of food serving requirements, you **MUST RSVP** Matt Cole, our new treasurer, so plates can be reserved, by Feb. 11. We are the only people in the restaurant and the chef cooks for our group only. If you do not show up, you *must* be charged because the club *will* be charged. Board members, especially, if you cannot come, it is vital that you alert Matt Cole, our new treasurer.

Christi Broom continues to be missed, and we wish her a quick recovery.



Contact Information for Newsletter

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Brainerd Kiwanis Committee Structure

Kiwanis International recommends nine standing committees. I have described their general duties below.

Within our Kiwanis of Brainerd By.Laws are included a few more specifics, which I have included as committees of the Kiwanis of Brainerd.

Some of these committees will have sub-committees whose chairman may be a member of the main Committee. Sub committee members will not be members of the main committee unless the Committee Chairperson chooses to include them.

1. **COMMITTEE ON CLUB MEETINGS AND ADMINISTRATION** is responsible for providing the most effective club meeting possible. Areas of focus should include the club meeting program, physical, reception, fellowship, and inter-club relations, as well as other areas that the committee may deem pertinent. *Important duties are assigning greeters, leaders for song & pledge, etc.* Bill Payne

2. **COMMITTEE ON COMMUNITY SERVICE** should implement projects on the arts, business affairs, citizenship, civic improvements, community beautification, conservation, health, international understanding, literacy, public affairs, safety, or help for senior citizens and disabled persons. Popular projects include Special Olympics, Meals on Wheels, issues forums, and youth exchange. JoBeth Kavanaugh

3. **COMMITTEE ON FINANCE AND FUND RAISING** is responsible for preparing a budget of estimated income and expenses for submission to the board of directors, as well as any recommendations it may have on financial matters of the club. It is also responsible for securing the funds necessary to meet budget requirements. Rick Bleedlove

4. **COMMITTEE ON HUMAN AND SPIRITUAL VALUES** should implement projects that support spiritual development, provide human companionship and comfort, or offer counseling and guidance. Projects can encourage interfaith and interdenominational religion activity, such as prayer, but should not support a specific religious sect. Popular projects include prayer breakfasts, laymen of the year awards, transportation to religious services, visits to nursing homes, and support of grief counseling. *Important duties include prayer at each meeting.* Susie Michal

5. **COMMITTEE ON MEMBERSHIP GROWTH AND EDUCATION** should strive to increase membership according to the standards provided in the bylaws. The committee should consider all Membership Information Forms and submit new member recommendations to the board of directors. The committee should also develop an effective orientation and induction ceremony for all new members and promote regular attendance by all members at club meetings. Committee needs to have a way of contacting missing members, and keeping in touch with those who haven't been in a while, as well as report to the club if action is needed concerning their membership. Davis Williams

6. **COMMITTEE ON PUBLIC RELATIONS** is responsible for helping to ensure that the public receives, through the media and other means, the Objects, goals, programs, and achievements of Kiwanis International and the club. Public Relations Committee would be responsible for creating a flyer with the goals projects listed of Kiwanis of Brainerd. David Hamilton

7. **COMMITTEE ON SPONSORED YOUTH** shall devise ways and means to establish and support K-Kids Clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools and Circle K Clubs in universities and colleges, and should encourage and promote the activities of all Aktion clubs, K-Kids, Builder's Clubs, Key Clubs, and Circle K Clubs sponsored by the club. The committee should include the Kiwanis club advisors to the sponsored Circle K, Key Club, Builders Club, K-Kids, and Aktion clubs. Doug Crowson

8. **COMMITTEE ON YOUNG CHILDREN PRIORITY ONE** should implement projects to children, prenatal through age five. Projects can address maternal and child health, child care, early development, nutrition, parenting