

**Brainerd Kiwanis Club
2007-2008
Officers and Board of Directors**

Officers

**President, Stephen Austin
Secretary, Bob Segrest
Treasure, Tony Ashley
1st Vice President, Dan MacKinnon
2nd Vice President, Doug Crowson**

Board of Directors

(2 Year)

**Sandy Maddox
Joe McCroskey
Jana Papa
Janet Phillips**

Board of Directors

(1 Year)

**Jerry Bohn
Susie Michal
Bill Pinson
Jerry Turner**

**Immediate Past President, Steve Clark
President Elect, Christi Broom**

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THE BRAINERD KIWANIAN



THE BRAINERD KIWANIAN

"Changing the world, one child at a time."

Friday, February 1, 2008

www.brainerdkiwanis.org

Program: Stephanie Austin, CEO Cumberland Hall Hospital

There is a memorable passage in Lewis Carroll's *Alice's Adventures in Wonderland*, where Alice is confronted with a fork in the road. She asks the Cheshire Cat, "Cheshire Puss, would you please tell me which way I ought to go from here?" The cat, perched in a tree, responds, "That depends a good deal on where you want to get to. Where is it that you'd like to go?" To which Alice replies, "I don't care where so long as it is somewhere." The cat responds, "Then it doesn't matter which way you go."

Brainerd Kiwanis Officers and Directors need to remember Carroll's lesson. It's easy to just go somewhere. But to really get where you *want* to go, leaders need to ask the right questions. To become a dynamic and effective Club, it's not enough to say, "We want to get new members and be the Best Service Club in Town."

Successful leaders in any organization need a road map that takes them to specific goals. That means starting with the right questions about their strongest skills, their most likely possibilities for success, etc. It may not matter so much *which* objectives are chosen. The real issue in revitalizing Brainerd Kiwanis Club is determining what "business" we're in and what type of members we have and/or need to recruit in order to accomplish the (as yet to be determined) objectives.

NOT FOR SALE *

Every time a Kiwanis member chairs a committee, organizes an event, or serves as a club officer, he has an exceptional opportunity for developing his potential for leadership.

This is just another of the GREAT benefits of being a member of Kiwanis.

*** COMES FREE WITH KIWANIS MEMBERSHIP..**

LAST WEEK

Six candidates for the open District 6 Chattanooga City Council seat vacated recently by Marti Rutherford were the guests of our club for a pre-election forum. The six were Barbara Kelley, Carol Berz, Julie Chamberlain, Melinda Hickey, Rick Igou, and Charles Shaw.

The candidates were first asked to introduce themselves and make brief statements telling why they wanted to be on the City Council. Steve Jacoway then allowed each one to answer questions on such topics as the revitalization of the Brainerd area, Mayor Littlefield's proposed homeless shelter, and the new speed control cameras in various parts of the city.

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HELLO!

Brainerd Kiwanis Club

1978: 170 Members

2008: 71 Members

(honorary members, invalids and others who never attend or participate are included)

The problem will be revealed in

The NEXT ISSUE of

THE BRAINERD KIWANIAN

February 8, 2008

LOOKING AHEAD

Feb 8 Program: ... Unknown as of Jan 25
Feb 15 Program: Unknown as of Jan 25
Feb 22 Program: Unknown as of Jan 25

"There is a principle which is a bar against all information, which is proof against all arguments and which cannot fail to keep a man in everlasting ignorance—that principle is contempt prior to investigation." —Herbert Spencer

Birthday-
Grady
Wade
January 29

TEAM
WHEN IT DOESN'T MATTER WHO GETS THE CREDIT

Lexington, KY
K-T District
Mid-Year
Conference
February
22-23

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2-1-2008

Last Week

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In closing each candidate was asked to tell what they felt were the two greatest challenges facing the District they hope to represent in the next five years. All six candidates gave good responses to Steve's well selected questions and the club showed their appreciation with an extended round of applause.

Steve thanked the candidates for participating in our forum and reminded them and the club that the revitalization of the Brainerd community would rest upon the shoulders of one of the six elected next month.

PRAYER - Bob Segrest led the club in prayer.

WELCOME – Steve Clark welcomed our guests.

ANNOUNCEMENTS

President Steve, Joyce Brooks and Bill Pinson will attend a Division 3 meeting this coming Monday to finalize plans to implement the BUGS program in Chattanooga elementary schools. BUGS stands for Bringing Up Grades Successfully. All the needed materials are now in from Kiwanis International, so following Monday's meeting we plan to "hit the ground running" on this great project.

President Austin announced that by next week all of our major committee heads will have been appointed. Member assignments to committees will be the next step. Those who want to serve on a standing committee should contact President Austin right away.

Membership Chairman Bud Connally announced the start of a winter membership drive for our club. Secretary Bob Segrest has application forms for those wanting to sponsor a new member.

Doug Crowson is still promoting the sale of the "Adventures in Entertainment and Dining" books and still has a few books available. We hope to conclude this fund raiser by the end of February.

Kiwanis Club of Brainerd Board of Directors will meet on February 14th at noon at the Country Place Restaurant.

NEXT WEEK'S SPEAKER - Stephanie Austin, CEO of Cumberland Hall

DISMISSAL - President Austin dismissed the club by ringing the Kiwanis Bell.

Respectfully submitted by Secretary, Bob Segrest